

Safety in numbers

A SNAPSHOT OF FACTS AND FIGURES
ON TRAVELLER RISK AND SECURITY,
WITH HELP FROM GLOBAL EMERGENCY
SPECIALIST INTERNATIONAL SOS

MANAGING RISK

NEARLY 1 IN 3 TRIPS
abroad are to countries
with a higher medical
or security risk than the
traveller's home country.

8 OUT OF 10
TRAVELLERS
have felt their personal safety
could be threatened while abroad
– yet less than half research
security issues pre-travel.

72% OF
TRAVELLERS
say their travel risks
have increased over
the past year – those
in Europe and North
America are most
likely to say this.

57% OF
TRAVELLERS
expect travel risks to
increase in 2017.

“Events of 2016 have resulted in a sense of increasing challenges to travel in places once thought secure. While risks are changing, organisations must ensure their actions to mitigate those changes are proportionate, and based on reality, not perception”

Rob Walker, head of information and analysis at International SOS and Control Risks

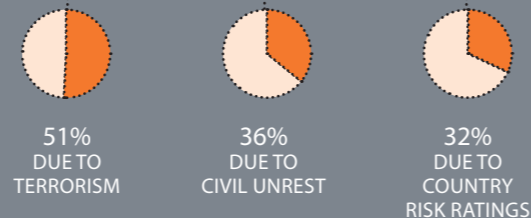
PROTECTING TRAVELLERS

71% of global travel buyers reported that their organisation has a risk management plan in place – but more than a quarter either don't have one or aren't sure if there is one.¹

81%

of travel buyers surveyed after the 2016 terror attacks in Brussels found their company's risk management plan was effective in the aftermath.¹

80% OF TRAVELLERS
say their organisation has modified
travel itineraries due to health or travel
security concerns:



TOP 5

TOP 5 RISKS PREDICTED TO
HAVE THE BIGGEST IMPACT
ON GLOBAL TRAVEL IN 2017

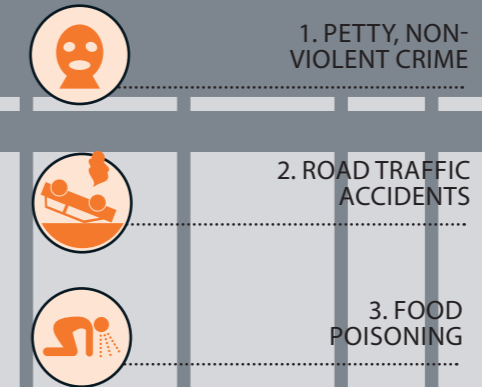


TOP 5 ACTIONS TAKEN BY BUSINESSES



MOST COMMON RISKS

THE MOST
COMMON RISKS
FACING BUSINESS
TRAVELLERS² ARE:



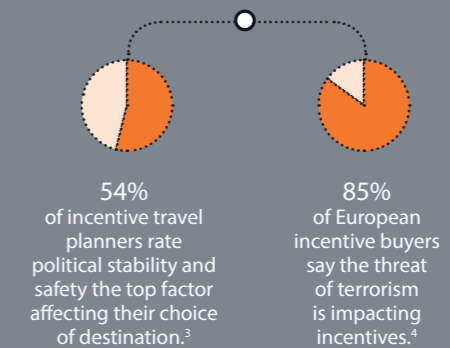
FEMALE TRAVELLERS

31% OF FEMALE
BUSINESS
TRAVELLERS
have experienced
sexual harassment
while travelling.⁵

79% OF FEMALE
TRAVELLERS
say they are
under-prepared to
deal with incidents
they encounter
while travelling.⁵

70%
believe that travel suppliers
should try harder to address
the needs of female
business travellers.⁵

71% OF SENIOR
EXECUTIVE
TRAVELLERS
have experienced a medical
problem abroad.



1. Global Business Travel Association (GBTA) poll, March 2016
2. As reported in Buying Business Travel magazine, based on travel assistance company research, November 2016
3. C&T Incentive Travel Report, December 2016
4. Society for Incentive Travel Excellence Foundation SITE Index 2017
5. Maiden Voyage Women in Business Travel 2016 Report

All other statistics from International SOS/Ipsos MORI research 2016 and 2017.