

# On the move

A SNAPSHOT OF OUR AIR, RAIL AND GROUND TRANSPORTATION BOOKING TRENDS

## GROUND TRANSPORTATION

HIRE CAR VS PRIVATE MILEAGE: SAVINGS PER JOURNEY\*



MANAGED TAXI SERVICES VS BLACK CABS

Journey	Cost in black cab	Cost with our managed taxi service	Saving
Euston station to Westminster	£24.61	£18.60	SAVING 24%
Heathrow Airport to Oxford Circus	£81.21	£67.40	SAVING 17%
Glasgow Airport to Glasgow city centre	£28.26	£21.20	SAVING 25%
Edinburgh Airport to Edinburgh city centre	£32.31	£19.10	SAVING 41%
Birmingham Airport to Warwick Technology Park	£61.20	£48	SAVING 22%

**MAP KEY**

YEAR-ON-YEAR CHANGE IN AVERAGE TICKET PRICES:

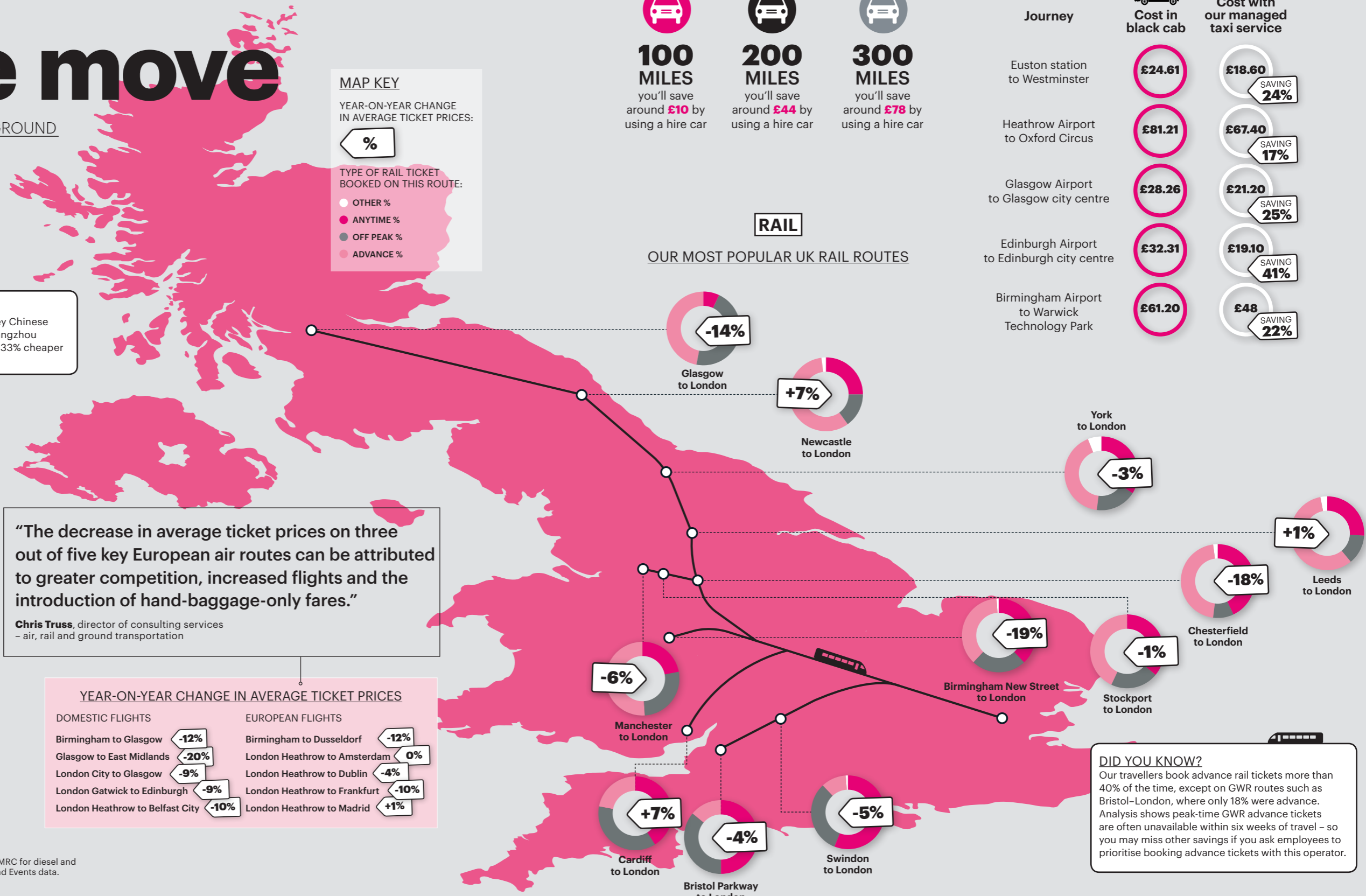
%

TYPE OF RAIL TICKET BOOKED ON THIS ROUTE:

- OTHER %
- ANYTIME %
- OFF PEAK %
- ADVANCE %

## RAIL

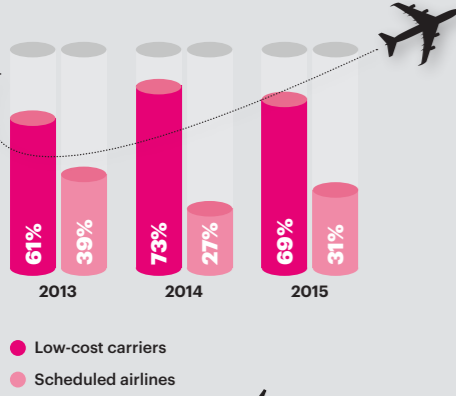
OUR MOST POPULAR UK RAIL ROUTES



**DID YOU KNOW?**  
When flying between the UK and key Chinese destinations Beijing, Chengdu, Guangzhou and Shanghai, indirect flights were 33% cheaper than direct flights.

## AIR

MARKET SHARE: LOW-COST CARRIERS VS SCHEDULED AIRLINES



**"The decrease in average ticket prices on three out of five key European air routes can be attributed to greater competition, increased flights and the introduction of hand-baggage-only fares."**

**Chris Truss**, director of consulting services – air, rail and ground transportation

**YEAR-ON-YEAR CHANGE IN AVERAGE TICKET PRICES**

DOMESTIC FLIGHTS	EUROPEAN FLIGHTS
Birmingham to Glasgow: -12%	Birmingham to Dusseldorf: -12%
Glasgow to East Midlands: -20%	London Heathrow to Amsterdam: 0%
London City to Glasgow: -9%	London Heathrow to Dublin: -4%
London Gatwick to Edinburgh: -9%	London Heathrow to Frankfurt: -10%
London Heathrow to Belfast City: -10%	London Heathrow to Madrid: +1%

**DID YOU KNOW?**  
Scheduled airlines, including BA, KLM/Air France and Lufthansa, have been using tactics such as hand-baggage-only fares to fight back against the low-cost carriers' market share gains of 2014.

**DID YOU KNOW?**  
Our travellers book advance rail tickets more than 40% of the time, except on GWR routes such as Bristol-London, where only 18% were advance. Analysis shows peak-time GWR advance tickets are often unavailable within six weeks of travel – so you may miss other savings if you ask employees to prioritise booking advance tickets with this operator.

\*Based on average domestic rental cost for one-day car hire vs HMRC for diesel and petrol rates of 45p per mile. All analysis based on Capita Travel and Events data.