

On the move

A SNAPSHOT OF OUR AIR, RAIL AND GROUND TRANSPORTATION BOOKING TRENDS

GROUND TRANSPORTATION

HIRE CAR VS PRIVATE MILEAGE: SAVINGS PER JOURNEY*



MANAGED TAXI SERVICES VS BLACK CABS

Journey	Cost in black cab	Cost with our managed taxi service	Saving
Euston station to Westminster	£24.61	£18.60	SAVING 24%
Heathrow Airport to Oxford Circus	£81.21	£67.40	SAVING 17%
Glasgow Airport to Glasgow city centre	£28.26	£21.20	SAVING 25%
Edinburgh Airport to Edinburgh city centre	£32.31	£19.10	SAVING 41%
Birmingham Airport to Warwick Technology Park	£61.20	£48	SAVING 22%

MAP KEY

YEAR-ON-YEAR CHANGE IN AVERAGE TICKET PRICES:

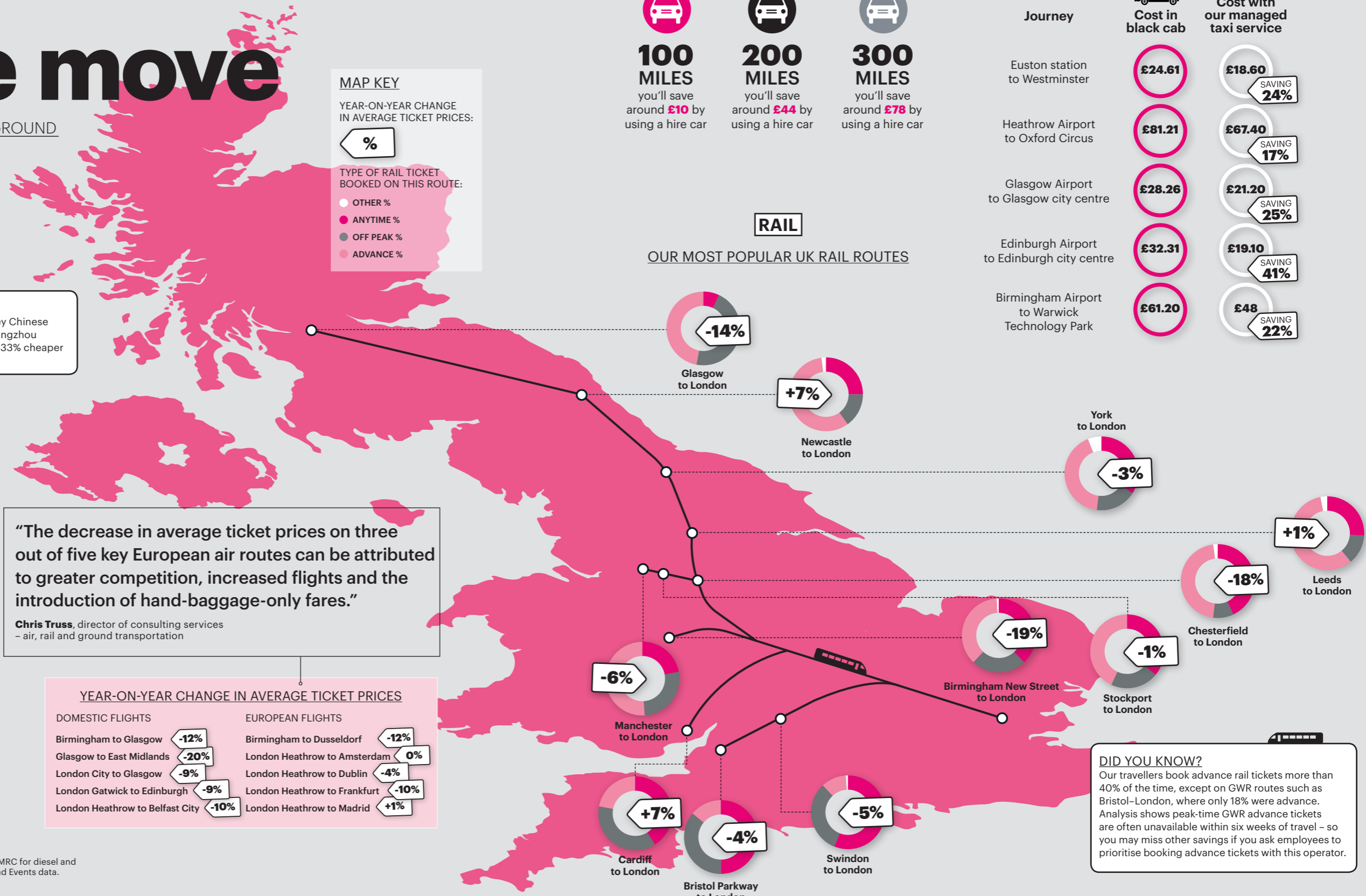
%

TYPE OF RAIL TICKET BOOKED ON THIS ROUTE:

- OTHER %
- ANYTIME %
- OFF PEAK %
- ADVANCE %

RAIL

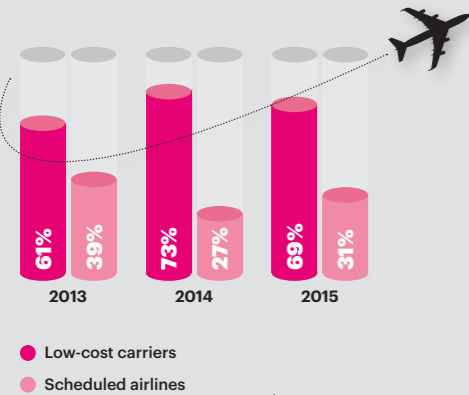
OUR MOST POPULAR UK RAIL ROUTES



DID YOU KNOW?
When flying between the UK and key Chinese destinations Beijing, Chengdu, Guangzhou and Shanghai, indirect flights were 33% cheaper than direct flights.

AIR

MARKET SHARE: LOW-COST CARRIERS VS SCHEDULED AIRLINES



"The decrease in average ticket prices on three out of five key European air routes can be attributed to greater competition, increased flights and the introduction of hand-baggage-only fares."

Chris Truss, director of consulting services – air, rail and ground transportation

YEAR-ON-YEAR CHANGE IN AVERAGE TICKET PRICES

DOMESTIC FLIGHTS		EUROPEAN FLIGHTS	
Birmingham to Glasgow	-12%	Birmingham to Dusseldorf	-12%
Glasgow to East Midlands	-20%	London Heathrow to Amsterdam	0%
London City to Glasgow	-9%	London Heathrow to Dublin	-4%
London Gatwick to Edinburgh	-9%	London Heathrow to Frankfurt	-10%
London Heathrow to Belfast City	-10%	London Heathrow to Madrid	+1%

DID YOU KNOW?
Scheduled airlines, including BA, KLM/Air France and Lufthansa, have been using tactics such as hand-baggage-only fares to fight back against the low-cost carriers' market share gains of 2014.

DID YOU KNOW?
Our travellers book advance rail tickets more than 40% of the time, except on GWR routes such as Bristol-London, where only 18% were advance. Analysis shows peak-time GWR advance tickets are often unavailable within six weeks of travel – so you may miss other savings if you ask employees to prioritise booking advance tickets with this operator.

*Based on average domestic rental cost for one-day car hire vs HMRC for diesel and petrol rates of 45p per mile. All analysis based on Capita Travel and Events data.